Elective Course for All USF Seniors and Juniors – Fall - 2017 – No Pre-Req.

THOUGHT LEADERSHIP IN ENTREPRENEURSHIP AND INNOVATION
BUS 473

PROFESSOR MARK V. CANNICE, PH.D.

Gain professional expertise from leading Silicon Valley executives, entrepreneurs, and investors, and develop conceptual insights from the literature in entrepreneurship and innovation. From these experiences, write a scholarly white paper that supports your career objectives.

Previous guest executive thought leaders included:

**Venture Capitalists:**
Howard Lee, Founders Equity Partners
Joe Mandato, De Novo Ventures
Jeb Miller, Icon Ventures
Pat Kenealy, IDG Ventures

**Entrepreneurial Executives:**
Clara Tao, VP, Trargon
Gery Gutnik, Product Executive, Facebook
Cecily O’Regan, at Law Offices of Shartsis Friese
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BUS 473 counts as a 4-unit entrepreneurship and innovation elective, a business administration elective, or general elective. All USF seniors and juniors are eligible; there are no prerequisites. Students from all disciplines who enjoy reading scholarly articles, gaining insights from industry professionals, and learning to write a thought provoking white paper designed to support their career aspirations are encouraged to enroll. Class size is limited. **Offered Fall 2017, Wednesdays, 11:45am – 3:25pm.**

Questions? Contact Dr. Cannice at Cannice@usfca.edu, Malloy 233.